LIBBY YI

motion & graphic designer

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- Phone (720) 684-8842
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Portfolio libbyyidesign.com

education

University of Colorado Denver 2016-2020

BA of Fine Arts Digital Design Major Communication Minor

skills

- Adobe Illustrator, Photoshop,
- InDesign, After Effects
- Procreate
- Microsoft Office

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- Premiere Pro
- Wordpress

experience

Guild Education 2021-Present | Design Associate

 As a part of the marketing team and the Brand & Creative team, my duties are to create thoughtfully designed assets such as slide decks, white papers, one-pagers, micro-sites, and digital ads to support a wide range of audiences and stakeholders across the business.

National Public Radio (NPR) 2020 | Animation & Motion Graphics Intern

- Worked on the NPR video team for a variety of motion and editorial projects for programs such as *Planet Money, Code Switch,* and *Jazz Night in America*.
- Duties varied from ideation, script-writing, motion graphics work, illustration, and animation for various platforms such as TikTok and YouTube.

CAM Creative 2019 | Senior Motion Graphic Designer

- Worked on research, ideation, and creating assets and deliverables with a diverse team of student designers and film makers at a student-led firm at the University of Colorado Denver.
- Created motion and design materials to present to peers and clients on a regular basis while meeting strict deadlines.